

2023 FIRE PREVENTION CATALOG



**FIREHALL
BOOKSTORE**

FOR CANADIAN ORDERS
PLEASE CONTACT:
1-877-267-3473
www.FirehallBookstore.com



Cooking safety starts with YOU.

Pay attention to fire prevention.™



The name and image of Sparky® are registered trademarks of the National Fire Protection Association®.

Cooking fires are the leading cause of home fires and home fire injuries. Unattended cooking is the leading cause of cooking fires and deaths. These numbers highlight the importance of this year's Fire Prevention Week™ (FPW™) theme, "Cooking safety starts with YOU. Pay attention to fire prevention™," which works to better educate the public on how to help prevent fires and burns while cooking.

The theme also reinforces that the majority of home cooking fires are highly preventable. It's up to all of us to learn what those risks are so we can take the needed steps to prevent them.

NFPA® has created a wealth of products and free resources in support of this year's Fire Prevention Week cooking safety messages this October, including new fire safety books for early readers. We hope you find them useful.

Thank you for your ongoing work and commitment to help keep communities safer from fire and other hazards.

Sincerely,

Jim Pauley, NFPA President

THIS YEAR'S THEME FOR FIRE PREVENTION WEEK IS ALL ABOUT EDUCATING CHILDREN AND ADULTS ABOUT HAZARDS IN THE KITCHEN BY LEARNING HOW TO SPOT DANGERS, REDUCE RISKS, AND RESPOND IN THE EVENT OF AN EMERGENCY.

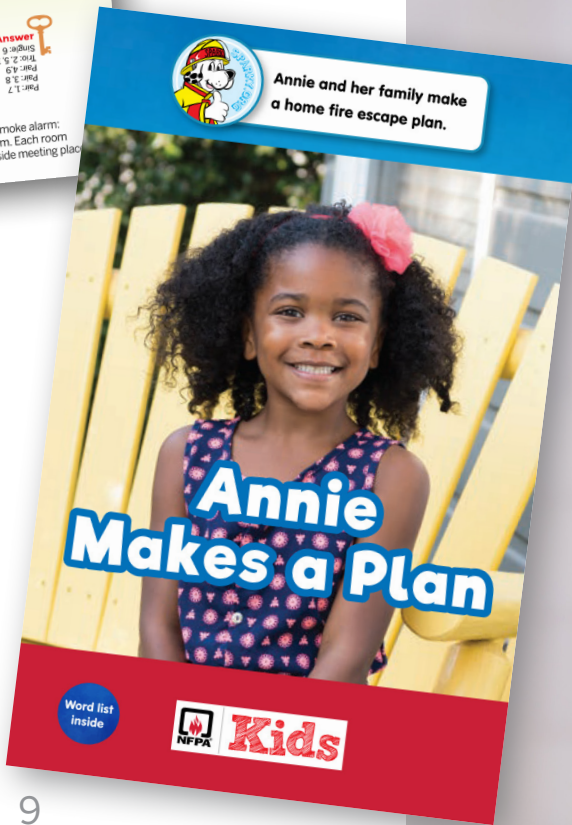


FIRE PREVENTION WEEK RESOURCES

FPW IN A BOX™	4
INDIVIDUAL FPW PRODUCTS	5–7
SAFETY MESSAGES AND BOOKS	8–9

YEAR-ROUND FIRE PREVENTION RESOURCES

KIDS' FAVORITES	10–14
COMMUNITY RESOURCES	15
FREE ONLINE RESOURCES FOR KIDS	16



LEARN MORE

TO LEARN MORE ABOUT FIRE PREVENTION WEEK™ AND TO DOWNLOAD FREE RESOURCES FOR YOUR PUBLIC EDUCATION EFFORTS, VISIT **FPW.ORG**.

SPREAD THE WORD ABOUT FIRE SAFETY FOR FIRE PREVENTION WEEK.

Whether you're preparing for a community presentation or handing out hundreds of safety gift bags, we've developed a wide variety of educational goodies that make it easier than ever to get your community involved in home fire safety.



2023 FPW IN A BOX™ VALUE PACK

Stock up on all your FPW™ essentials with our best-value, all-in-one box sets.

ORDER NOW

Audience of 100

Includes 1 Banner, 15 Posters, and 100 of each: Theme Brochures, Kids' Activity Booklets, Stickers, Magnets, Bags, and 10 Tips Brochures.

\$217.00 USD PKG123

ORDER NOW

Audience of 300

Includes 1 Banner, 45 Posters, and 300 of each: Theme Brochures, Kids' Activity Booklets, Stickers, Magnets, Bags, and 10 Tips Brochures.

\$402.00 USD PKG323

ORDER NOW

Audience of 500

Includes 1 Banner, 75 Posters, and 500 of each: Theme Brochures, Kids' Activity Booklets, Stickers, Magnets, Bags, and 10 Tips Brochures.

\$612.00 USD PKG523



ORDER NOW

★ **NEW 2023 Fire Prevention Week™ Banner** \$67.00 USD BAN23

Our FPW™ banner, made of eco-friendly fabric with a fire-resistant treatment, brings awareness to events and is a perfect backdrop for virtual appearances. You can also hang it on your building for all to see. 10 ft. x 4 ft. | Qty 1



FIRE PREVENTION

Since 1922, the NFPA has sponsored the public observance of Fire Prevention Week. In 1925, President Calvin Coolidge proclaimed Fire Prevention Week a national observance, making it the longest-running public health observance in our country. During Fire Prevention Week, children, adults, and teachers learn how to stay safer in case of a fire. Firefighters provide lifesaving public education in an effort to drastically decrease casualties caused by fires.

Fire Prevention Week is observed each year during the week of October 9th in commemoration of the Great Chicago Fire, which began on October 8, 1871, and caused devastating damage. This horrific conflagration killed more than 250 people, left 100,000 homeless, destroyed more than 17,400 structures, and burned more than 2,000 acres of land. Watch a video about the history of Fire Prevention Week at fpw.org.

Please note all prices are in US Dollars, for Canadian orders contact Firehall Bookstore 877-267-3473



ORDER NOW

★ **NEW 2023 Fire Prevention Week Posters**

From classrooms and campuses to fire stations and community centers, these bright and vivid posters can help promote cooking safety messages in high-traffic areas. Two-sided, with English on one side and Spanish on the other. 17 in. x 24 in. | Qty 15

\$20.00 USD FPW23



ORDER NOW

★ **NEW 2023 Kids' Activity Booklets**

Ideal for classrooms, open houses, libraries, and more, this exciting activity booklet can help get kids engaged in fire safety.
8.375 in. x 10.875 in. | Qty 100

\$28.50 USD ACT23



SAFETY SPEAKS

Social Media Cards

Share this year's fire safety messages on social media to play your part in promoting cooking safety. (All social media cards are available in English and Spanish.)

Free to download at fpw.org





Did you know?

Cooking fires are the leading cause of home fires and home fire injuries. Unattended cooking is the leading cause of cooking fires and deaths.

Cooking safety starts with YOU.



Pay attention to fire prevention.

ORDER NOW

★ **NEW 2023 Fire Prevention Week™ Theme Brochures**

FPW™ brochures are full of vital information to share with your community. Make them a cornerstone of your adult fire safety education campaign! 3.75 in. x 8.5 in. | Qty 100

\$28.50 USD

CAMP23



IN THE KITCHEN

- ❖ Stay in the kitchen when you are frying, grilling, or broiling food. If you must leave the kitchen, even for a short time, turn off the stove.
- ❖ If you are simmering, baking, roasting, or boiling food, check it regularly. Remain home while food is cooking. Set a timer to remind you to check what is cooking.
- ❖ Keep anything that can catch fire (towels, pot holders, etc.) away from your stovetop.
- ❖ Keep the stovetop, oven, and burners clean.
- ❖ Keep pets off cooking surfaces and nearby counters.
- ❖ If you have a cooking fire, when in doubt, just get out and call the fire department.
- ❖ If a fire starts in the oven, turn off the oven and leave the door closed. Have the oven checked or serviced before using it again.
- ❖ To prevent cooking fires, you have to be alert. Don't cook if you are sleepy or have taken medicines, drugs, or alcohol that make you drowsy.



ORDER NOW

★ **NEW 2023 Fire Prevention Week Bags**

Re-useable and recyclable goodie bags are the best way to bundle up your handouts and giveaways. They include six ventilation holes for added safety for younger children. 12 in. x 15 in. | Qty 100

\$42.50 USD

BAG23



ORDER NOW

★ **NEW 2023 Fire Prevention Week Stickers**

Help fire safety “stick” with children using these Sparky the Fire Dog® themed stickers—a perfect addition to giveaways and goodie bags! 2.625 in. x 3.5 in. | Roll of 100

\$15.50 USD

STICK23



ORDER NOW

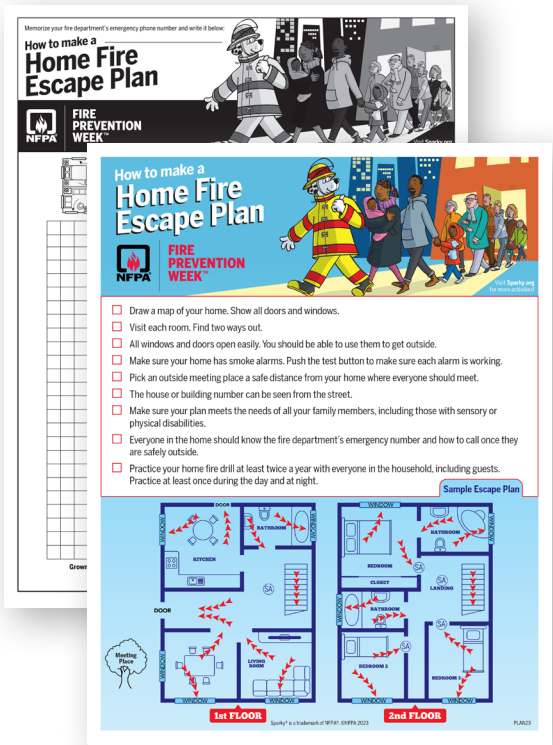
★ **NEW 2023 Fire Prevention Week Magnets**

Sparky the Fire Dog can help remind your community about three key cooking safety tips with these practical magnets. 3.75 in. x 2.75 in. | Qty 100

\$31.00 USD

MAGNET23

SAFETY MESSAGES FOR YOUR COMMUNITY.



ORDER NOW

Escape Planning Activity Pad

Help your community members create a home fire escape plan and put it into practice.

8.5 in. x 11 in. pad | Pad of 100

\$28.50 USD PLAN23



ORDER NOW

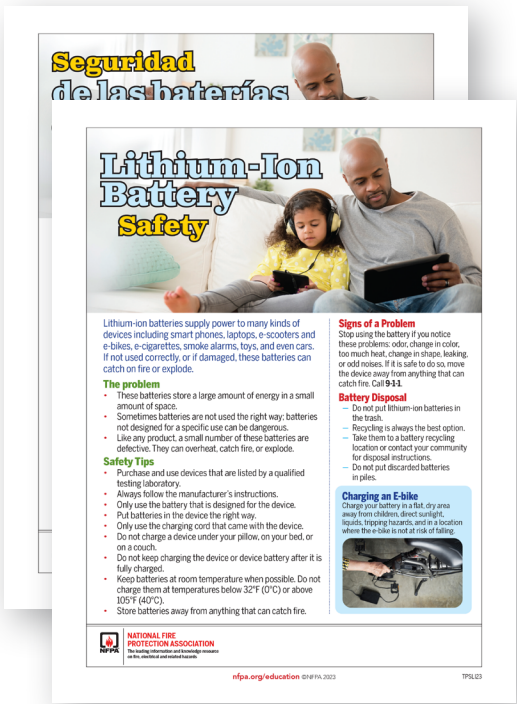
Hard of Hearing Tip Sheet

Help ensure that critical safety information about special smoke and CO alarms reaches deaf and hard-of-hearing members of your community.

English and Spanish.

8.5 in. x 11 in. pad | Pad of 100

\$28.50 USD TPSHH21



ORDER NOW

★ NEW Lithium Ion Battery Safety Tip Sheet

Raise awareness of dangers and educate your community on safety precautions for reducing hazards relating to lithium-ion batteries.

English and Spanish.

8.5 in. x 11 in. pad | Pad of 100

\$28.50 USD TPSLI23



ORDER NOW

Learn the Sounds of Fire Safety Brochures

These handouts are packed with information on smoke and CO alarms, highlighting the different sounds they make, what they mean, and how to respond.

3.75 in. x 8.5 in. | Qty 100

\$28.50 USD CAMP21

COMPRA YA ES CAMP21E



FIRE SAFETY BOOKS FOR YOUNG READERS.



ORDER NOW

★ **NEW** **Annie Makes a Plan Easy Reader**
Follow along with Annie as she makes a home fire escape plan with her family. This easy-to-read book teaches the importance of having working smoke alarms and other home fire escape planning tips. 6 in. x 9 in. 12-page book | Qty 30
\$29.50 USD ERPLAN23



ORDER NOW

★ **NEW** **How Much Do You Know About Fire Safety? Easy Reader**
Help children learn fire safety tips, including to be careful around hot things and when to call the fire department. Check their fire safety knowledge with this fun picture book! 6 in. x 9 in. 12-page book | Qty 30
\$29.50 USD ERFRSF23



ORDER NOW

★ **NEW** **Read Up On Safety Bookmark**
Encourages kids and adults alike to continue reading while remembering what to do when a smoke alarm sounds. 2 in. x 8 in. | Qty 30
\$14.50 USD SPYBKM23



EDUCATE KIDS THROUGH FUN ACTIVITIES THAT INSPIRE LEARNING.

Our most popular kids' products and help inspire safety education through creativity and imagination.

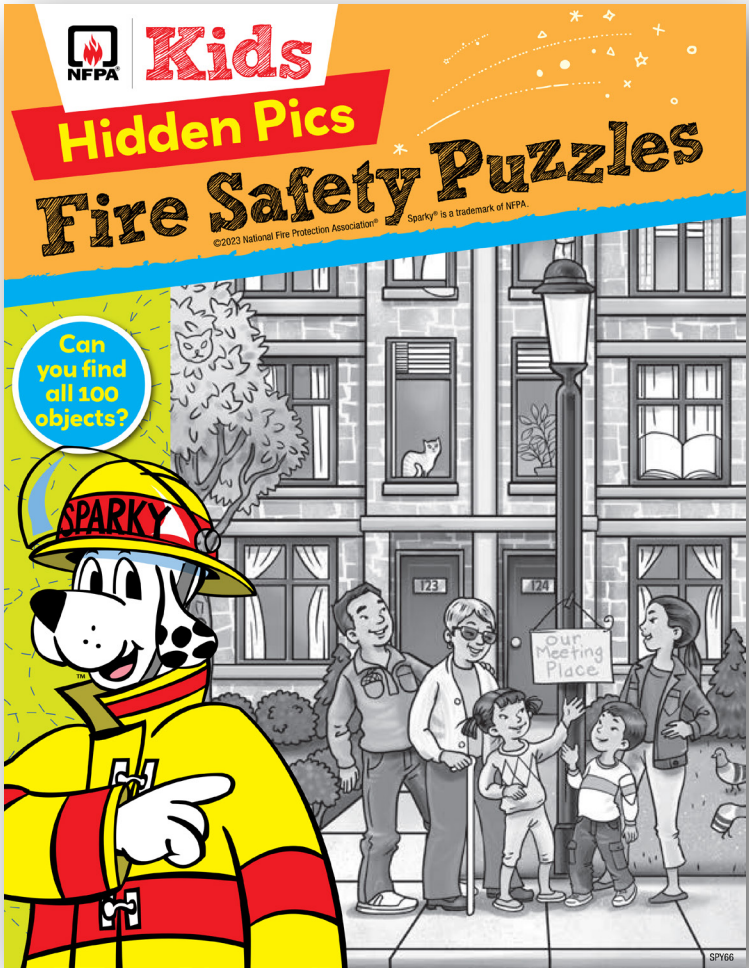


ORDER NOW

★ NEW Hidden Picture Tear Pad

Engage your community in fire safety with this hidden picture activity pad that features everyone's favorite firefighting Dalmatian—Sparky the Fire Dog.
K–Grade 5. 8.5 in. x 11 in. pad | Pad of 100

\$28.50 USD SPY65



ORDER NOW

★ NEW Hidden Picture Booklet

Features 100 hidden objects for children to discover in a fun, engaging, and educational fire safety scavenger hunt. 8.5 in. x 11 in. 8-page booklet | Qty 30

\$18.50 USD SPY66



ORDER NOW

★ NEW Fire Safety in the City Booklet

A colorful booklet in both English and Spanish that features several illustrated fire safety tips for children and families that live in apartments and buildings that have many levels. 8.5 in. x 11 in. 8-page booklet | Qty 30

\$19.50 USD SPY67



ORDER NOW

★ NEW I Spy Fire Safety Checklist

This Sparky®-themed kids' pad teaches key fire safety messages in a fun, action-oriented checklist. 8.5 in. x 11 in. pad | Pad of 100

\$28.50 USD SPY68

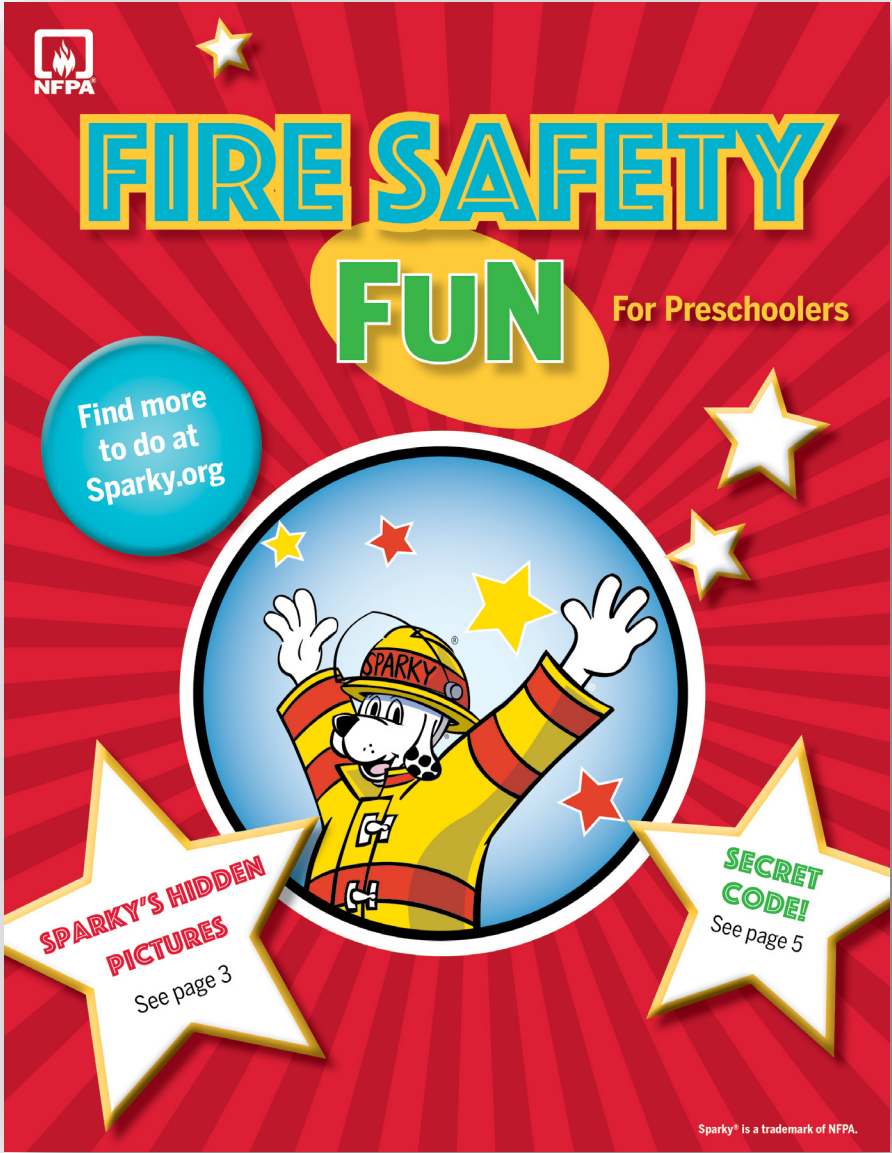


ORDER NOW

The Fox Family's Coloring Book

The Fox Family is making a home fire escape plan, and kids can follow along step by step. *Pre-K–Grade 1.* 8.5 in. x 11 in. | Qty 30

\$18.50 USD SPY56

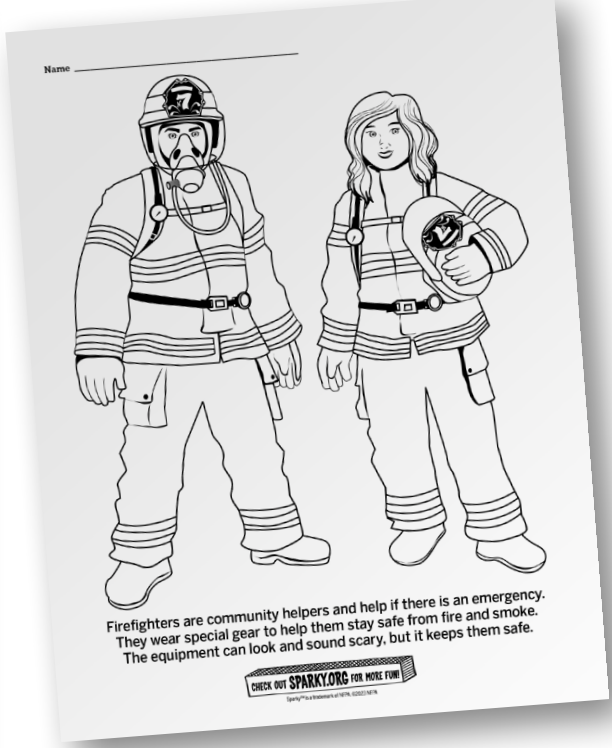


ORDER NOW

Fire Safety Fun for Preschoolers

Kids dive into age-appropriate activities like find the numbers, secret codes, matching games, and more. *Pre-K.* 8.5 in. x 11 in. | Qty 30

\$31.00 USD LFUN18

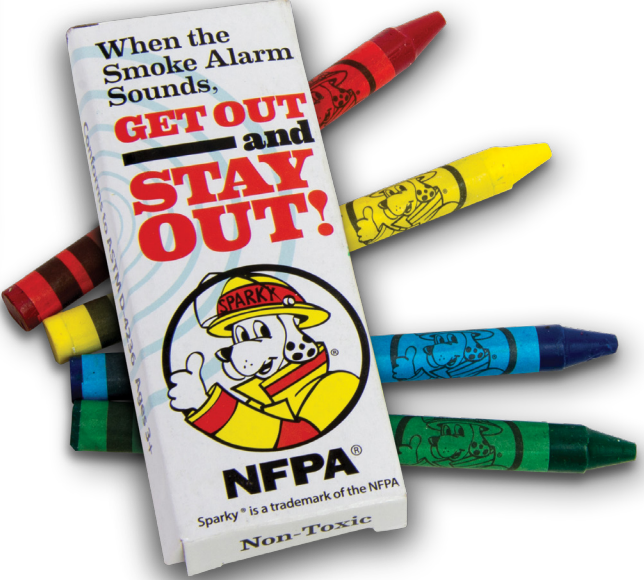


ORDER NOW

★ **NEW Firefighter Coloring Pad**

Helps children identify firefighter gear and learn how firefighters are important community helpers. *Pre-K–Grade 1.* 8.5 in. x 11 in. pad. Pad of 100

\$28.50 USD CSFF23

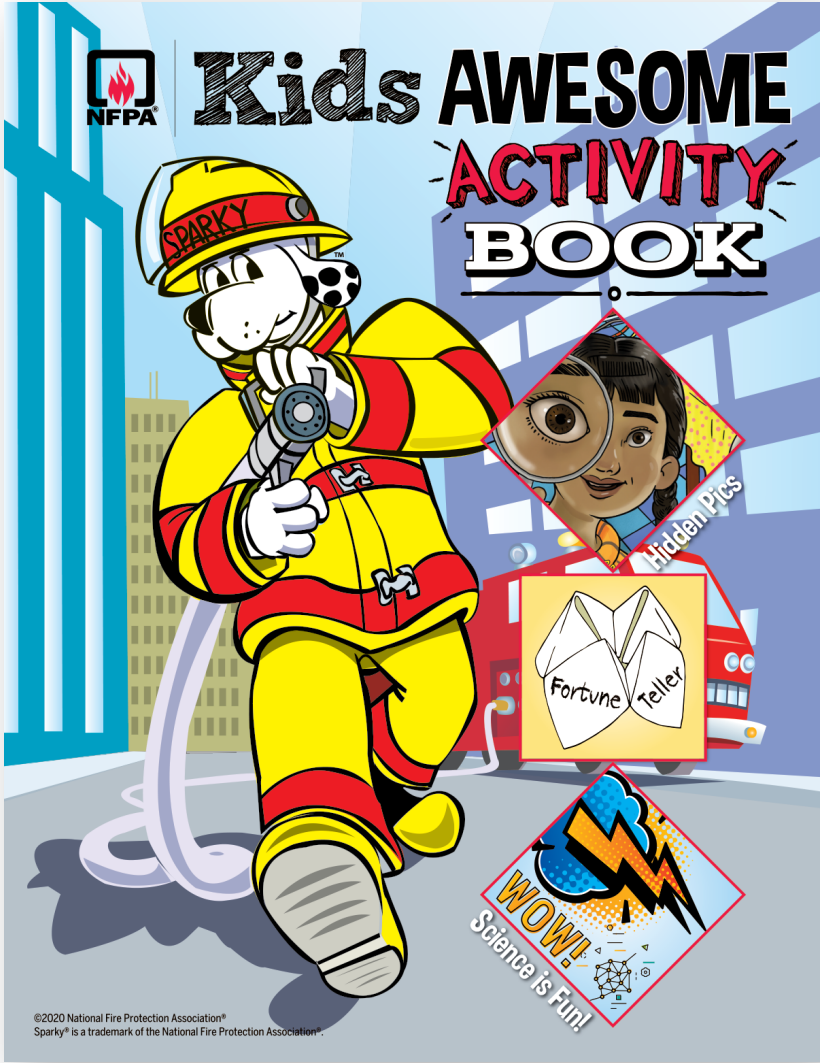


ORDER NOW

Sparky® Crayons

Perfect for use with coloring books and pads. Includes 4 crayons: Fire Engine Red, Caution Yellow, Safety Green, and Water Blue. *Pre-K–Grade 3.* Qty 30 boxes

\$16.50 USD CRAY17



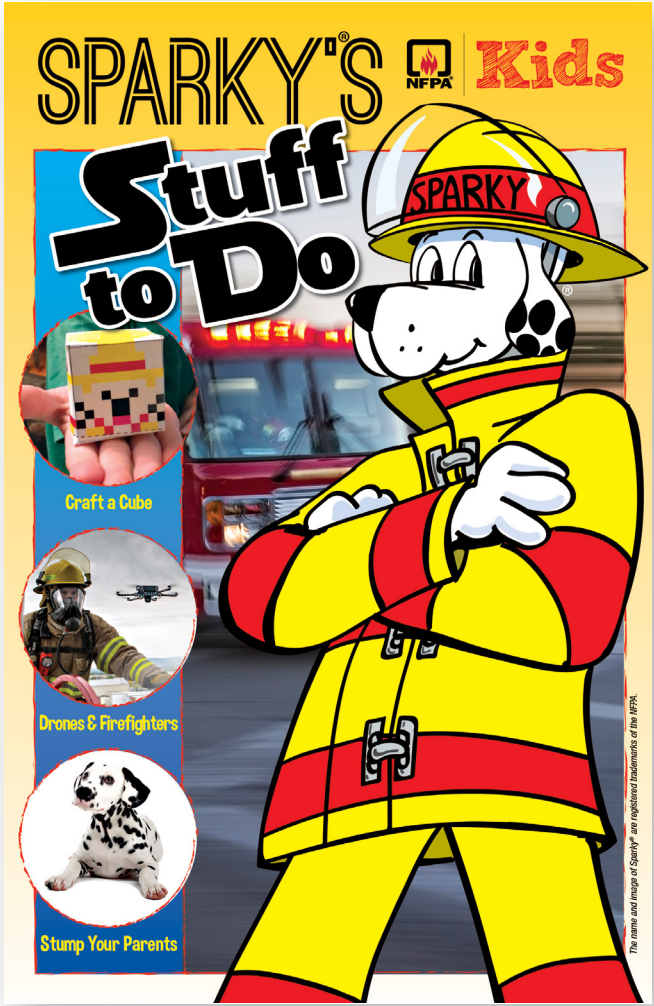
ORDER NOW

Awesome Activity Book

Kids will learn how to help prevent and prepare for fires with activities that include number fun, hidden pictures, coloring pages, puzzles, games, and interesting facts. *Grades 1-4. | Qty 30*

\$18.50 USD

SPY59



ORDER NOW

Color-Changing Mood Pencils

Get to the point about fire safety fast with fun pencils that change colors with the heat from your hands! | Qty 100

\$38.00 USD

PENCIL17

ORDER NOW

Sparky® Stuff-To-Do Booklet

An action-packed activity book that keeps kids entertained while learning about fire safety.

Grades 1-5. 5.5 in. x 8.5 in. | Qty 30

\$31.00 USD

SPY44B





ORDER NOW

Sparky® Fire Hats

Always a hit, these fire hats offer kids space to personalize their own protective head gear. *Pre-K–Grade 2.* | Qty 30

\$41.00 USD

A. HATB20 B. HATR20



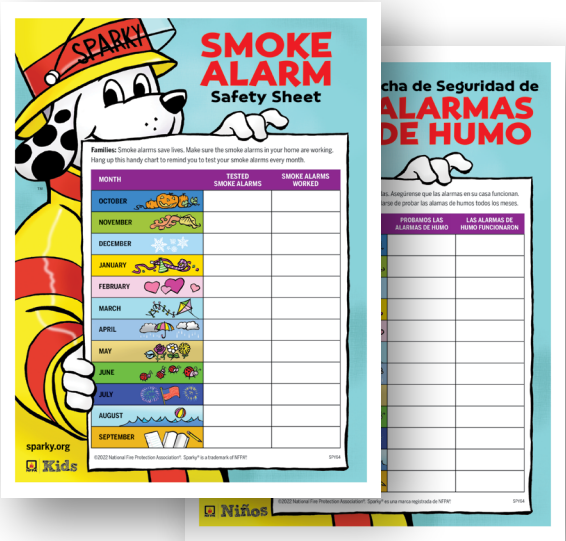
ORDER NOW

Sparky the Fire Dog® Temporary Tattoo

Each package includes 100 tattoos that feature Sparky in four different poses: Flying/Super Sparky, Thumbs-Up Sparky, Celebration Sparky, and Testing Smoke Alarm Sparky. Approx. 2 in. | 100 tattoos per package

\$27.50 USD

TAT22



ORDER NOW

Smoke Alarm Safety Sheets

These colorful charts are two-sided (English/Spanish) and serve as a visual reminder to test and document the condition of smoke alarms each month of the year. 8.5 in. x 11 in. pad | Pad of 100

\$28.50 USD

SPY64



ORDER NOW

Learn the Sounds of Fire Safety Tip Sheet

Easy to read and understand, this two-sided tip sheet (English/Spanish) works to teach everyone about the different sounds that smoke and CO alarms make. 8.5 in. x 11 in. pad | Pad of 100

\$28.50 USD

TPSSA22



ORDER NOW

Sparky Stickers

Kids love these colorful stickers featuring Sparky the Fire Dog. Perfect for lunch bags or backpacks. 3.25 in. diameter | Roll of 100

\$15.50 USD

STICK20



ORDER NOW

Sparky the Fire Dog® Stuffy

Dressed for action in yellow with red-striped turnout gear, including hat and boots, Sparky is ready to help you spread the message of fire safety. *Ages 3 and up*
9 in. tall | Qty 1

\$23.00 USD SPYSTF20

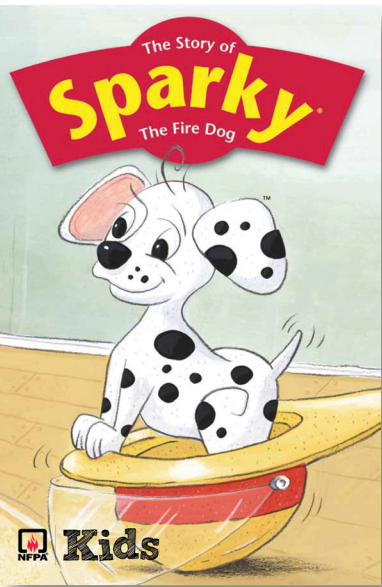


ORDER NOW

Take Along Sparky®

A great handout for all ages, just color and cut, and Sparky is ready to go along! Be sure to take a selfie with your Sparky and share on social media. 2-sided English and Spanish. 8.5 in. x 11 in. pad | Pad of 30

\$16.50 USD SPY61



ORDER NOW

The Story of Sparky the Fire Dog

Read about how Sparky became the fire dog he is today. A perfect size for little hands, this book will be a hit with kids. *Pre-K–Grade 2*. 6 in. x 9 in. | Qty 30

\$40.00 USD SPY57

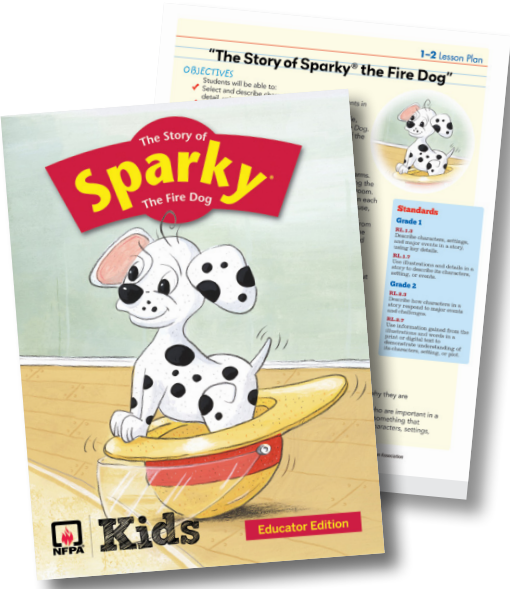


ORDER NOW

Sparky Fire Truck Coloring Pad

Jump on board with Sparky and a team of first responders as they race off in his fire engine. *Pre-K–Grade 1*. 8.5 in. x 11 in. pad | Pad of 100

\$28.50 USD SPY63



ORDER NOW

The Story of Sparky the Fire Dog, Educator Edition

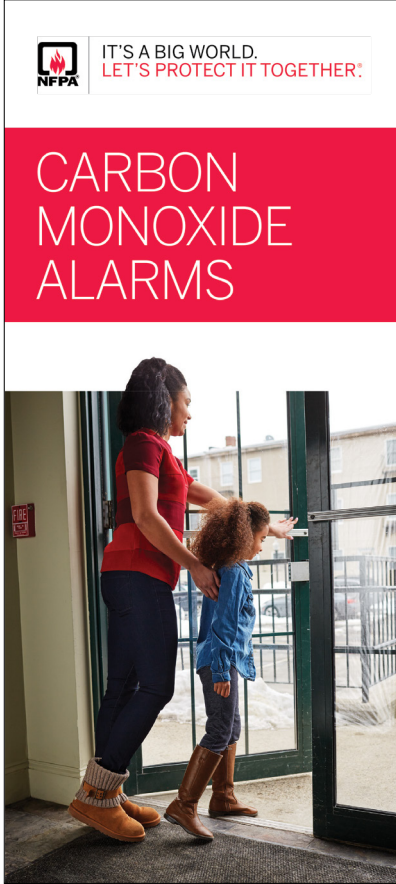
This edition features a large format that's perfect for reading aloud in front of a group. Includes a lesson plan. *Pre-K–Grade 2*. 11.125 in. x 15 in. | Qty 1

\$19.50 USD SPY57TE



BROCHURES FOR YOUR COMMUNITY.

Share vital safety tips that can make a big difference in keeping your community safer from fire.



ORDER NOW

Carbon Monoxide Alarms Brochures

Help prevent carbon monoxide poisoning by understanding what it is, how to reduce the risk, and what to do if a CO alarm sounds. *Grade 6–Adult.* | Qty 100

\$28.50 USD BR52L



ORDER NOW

Home Smoke Alarms Brochures

Learn proper home smoke alarm safety, including alarm selection, installation, placement, and maintenance. *Grade 6–Adult.* | Qty 100

\$28.50 USD BRSA23



ORDER NOW

Cooking Fire Safety Brochures

Contains nearly two dozen tips that can help prevent scalds and burns in the kitchen. *Grade 6–Adult.* | Qty 100

\$28.50 USD BR14AA



ORDER NOW

Home Fire Escape Planning Brochures

Prepare families to make a safe escape if the smoke alarm sounds. *Grade 6–Adult.* | Qty 100

\$28.50 USD BRESC23



ORDER NOW

10 Tips for Fire Safety Brochures

Features 10 practical home fire safety tips, like installing smoke alarms, using battery-operated candles, and safe charging for lithium-ion batteries. *Grade 6–Adult.* | Qty 100

\$28.50 USD BR10TP23

SPARKY HAS YOU COVERED WITH FREE RESOURCES FOR KIDS!



EXPLORE SPARKY.ORG

- Tons of videos, including sing-alongs, cartoons, and fire-house visits
- Free games and apps for interactive learning on a desktop or tablet
- Printable activity sheets full of fun and educational content for all ages and every season
- Take the Fire Safety Pledge



TAKE THE FIRE SAFETY PLEDGE AND BE A FIRE SAFETY HERO!

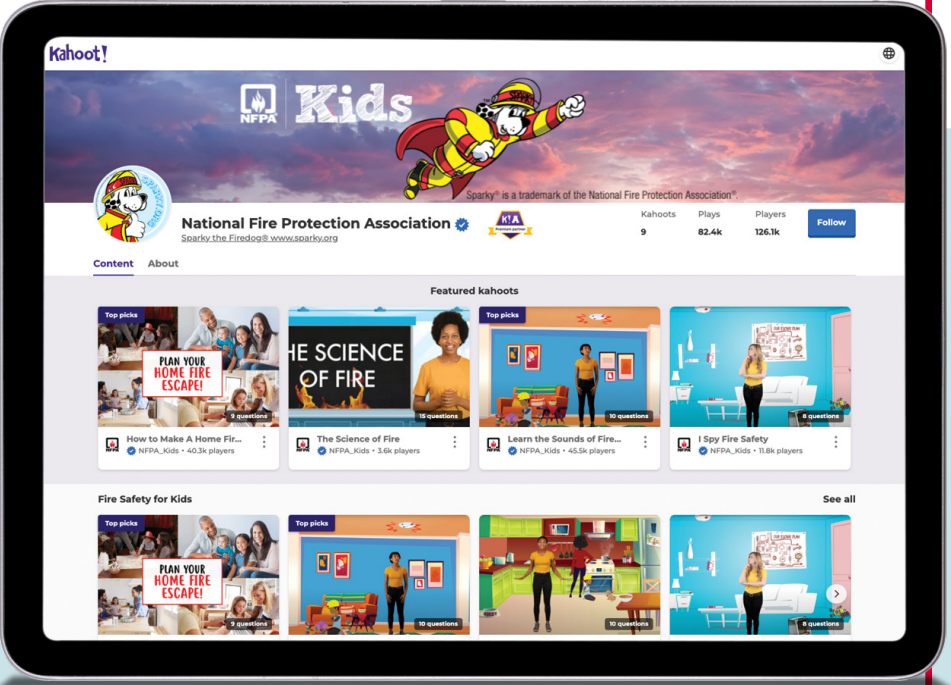


Educators rely on [sparkyschoolhouse.org](https://www.sparkyschoolhouse.org) for age appropriate lessons, videos, games, and learning activities to use all year long.



NFPA KIDS AND SPARKY® ARE ON KAHOOT!

Kahoot! is a game-based learning platform that brings engagement and fun at school, at work, and at home.



THANKS

FOR KEEPING OUR COMMUNITIES SAFER!

SHOP THE FULL LIST OF PRODUCTS
AT FPW.ORG



FIREHALL
BOOKSTORE

FOR CANADIAN ORDERS PLEASE CONTACT:
1-877-267-3473
www.FirehallBookstore.com

